

# PAPER TECHNOLOGY INTERNATIONAL

THE JOURNAL OF THE BIOFOREST PRODUCTS SECTOR



## PITA PAPER *matters!* 2018 Conference & Exhibition at Lancaster University

The Cropper Foundation

Mark Cropper (James Cropper)

# PAPERmatters 2018!

## The Presentations

### Mark Cropper

James Cropper plc

**JAMES  
CROPPER**

EST. 1845



Mark has led family business James Cropper (established in 1845) since 2010. He is the sixth generation chairman.

James Cropper has been a world leader in coloured paper for over 170 years used in numerous markets from fine art to luxury retail.

Under Mark's stewardship the business is leading the way in developing sustainable processes and products, recycling waste and providing paper packaging alternatives to plastic. This includes the world's first coffee cup recycling facility, now upcycling used cups into papers using its unique CupCycling process and a novel paper based alternative to moulded plastic packaging, Colourform. This is fully recyclable and available in any customer, shape or texture.

Since the 1980s it has also made some of the world's most advanced non-wovens within its TFP subsidiary. Predominantly based around carbon fibre, this evolution of paper is found in numerous cutting edge industries including composite aerospace and fuel cells.

The Cropper family were originally Quakers and Mark continues to perpetuate Quaker values in business which give equal value to people, planet and profit.

Outside James Cropper, Mark founded renewable energy company Ellergreen Hydro, and is taking a leading role in community developments in the Kendal and Cumbrian region. He was previously a London based financier focused on the environmental sector.



The author may be contacted via the **PITA Office**  
**Telephone:** 0300 3020 150 or **E-mail:** [info@pita.co.uk](mailto:info@pita.co.uk)

*“Nothing seems to open out for itself to such new use  
and constant development as paper”*

James Cropper, 1895







